



# Strategic Plan | Executive Summary

Report created and submitted by: Stacie G. Hurwitch, EA to the President

## 1: Reaffirm Excellence in Teaching

- ⇒ A. Increase Adjunct Pay
- ⇒ B1. IT Improvements for Instruction Support
- ⇒ B2. Video Conference Upgrades on Each Campus
- ⇒ B3. Increase Graphic Arts Experience with Quality Hardware/Software
- ⇒ C. Replacement of Tables/Chairs in Each Campus Classroom
- ⇒ D. Increase Professional Development Opportunities

## 2: Development of New Academic Programs

- ⇒ A1. Teacher Education Program
- ⇒ A3. Sports & Events Management | Malone Fall 2018
- ⇒ A4. Certificate of Entrepreneurship
- ⇒ A5. Continuation of 2nd Chance Pell
- ⇒ A6. Path to Potsdam Program
- ⇒ B1-3. Advisory Board for Each Campus

## 3: Maintain Student Access and Completion

- ⇒ A1. NCCC | PSC 2+2 Agreement
- ⇒ A2. Revision of Essex/Franklin Scholarship
- ⇒ A4. Scholarship Dollars for Non-Traditional Age Students
- ⇒ A5. Increase Marketing Efforts for Recruitment Purposes
- ⇒ A7. Recruitment Initiative of Adding New Intercollegiate Team
- ⇒ A9. Establish Liaisons with Area High School Faculty
- ⇒ B1. Plans for Increasing Completion Rates for "At Risk" Students
- ⇒ B2. Improve Food Service on Saranac Lake and Malone Campus
- ⇒ B3. Increase Under-Represented Student Enrollment by 3%
- ⇒ B4. Implement Carnegie Supported Quantway Program

## 4. Ensure Financial Sustainability

- ⇒ A. Greater diversification of Funding Streams, Program Offerings and Initiatives
- ⇒ B. Update 5yr Financial Plan Annually
- ⇒ C. Set Annual Budget Enrollment Target Numbers for Fall 2019
- ⇒ D1. Reserve a Percentage of the Fund Balance for Potential Need in Future
- ⇒ D2. Invest a Percentage of the Fund Balance to Generate Revenue
- ⇒ D3. Reserve a Percentage of the Fund Balance | 1-time expenditures, Strategic Initiatives, Capital Projects and/or Equipment Replacement
- ⇒ E. Create 18-19 Capital Project Plan for Physical Plant Improvements
- ⇒ F. Request Match from Sponsoring Counties to Assist in Advancing the 2010 Campus Master Plan
- ⇒ G. Provide Increased Funding for Assessment Tools and Training Opportunities

## 5. Leveraging Institutional Strengths Toward Climate & Culture

- ⇒ A. Document Roles/Jurisdiction/Responsibilities of Governing Bodies
- ⇒ B. Create Cross-Functional Flow Chart and Reporting Documentation
- ⇒ C. Implement/Administer College-Wide Shared Governance Assessment Survey
- ⇒ D. Implement/Administer College-Wide Institutional Climate Assessment Survey

## 6. Enhancing Student Life

- ⇒ A. Audit of All Programs, Policies, Practices and Services to Determine Student Engagement
- ⇒ B. Design/Implement New Marketing Strategy for Programs & Services
- ⇒ C. College, Association & Foundation Will Continue to Enact Physical Plant Improvements to Promote Student Engagement

*For further details and information, please reference the appropriate section on the main Strategic Plan Progress Report.  
Thank you.*

### Project Status Key

- Not started, Delayed
- Behind schedule
- In Progress, On Schedule
- Complete

### Project Working Group Leads

Steve Tyrell: styrell@nccc.edu | President  
 Stacie Hurwitch: shurwitch@nccc.edu | EA to President  
 Joe Keegan: jkeegan@nccc.edu | Academic Affairs

Kim Irland: kirland@nccc.edu | Student Life  
 Chris Tacea: ctacea@nccc.edu | Admissions  
 Bob Farmer: rfarmer@nccc.edu | CFO