


Kyle Johnston
VP - Marketing & Enrollment



Enrollment Updates:

- Enrollment Team Upcoming Events:
 - Explore North Country Day (ML & SL)
 - Summer MAGM Campus (3-4 Locations)
- Fall 2025 Application Volume (as of 3-6-2025):
 - Business Admin AAS: 42/54 FA24 (126 in 2024)
 - Business Admin AAS: 29/45 FA24 (58 in 2024)
 - Healthcare Admin: 7/8 FA24 (16 in 2024)
 - Entrepreneurship AAS: 7/11 FA24 (15 in 2024)
 - Entrepreneurship Cert: 6/9 FA24 (19 in 2024)
 - Sports & Events Mgmt AAS: 24/79 FA24 (123 in 2024)
 - Digital Arts and Design AAS: 10/14 FA24 (14 in 2024)
 - Digital Advertising and Design Cert: 6/9 FA24 (13 in 2024)
 - Computer Graphics and Design Cert: 5/3 FA24 (10 in 2024)

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Erin Walkow
Foundation & Development Director



- Role of the Foundation
- Ways to Support Students
 - Scholarships
 - Awards

Contact me: erin.walkow@ncc.edu or (518) 891-2925 ext. 1250

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Business Department Faculty



Full Time Faculty:

- Kim Duffey - Chair
- Tom Callahan*
- Robin McGrath

Adjunct Faculty
(Including Second Chance Pell Instructors*):

Sarah Boyce*
Steven Brewer*
Regina Derzon*
Lynne Fisher Kemp
Robert LeBlanc*
Kelly O'Shields
Madeline Toliver



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Introduction: Art Department



Associate Professor & Chair: Tina LaMour
talamour@ncc.edu

Assistant Professor: Elaine Taylor-Wilde
etaylor@ncc.edu

Adjunct: Susan Moffet

- AAS Digital Arts & Design
- Certificate: Computer Graphics & Design
- Certificate: Digital Advertising & Design






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Business Program Updates

A.S. Business - Health Care Management Degree Track
PATHWAY to SUNY Canton 4 year degree

- The B.S. in Healthcare Management's curriculum focuses on business fundamentals and the healthcare's internal organizational and daily-based courses that focus on technology, healthcare finance and accounting, medical care, quality standards, and foundations of emergency and nursing. Some sample courses are: Managed Care, Healthcare Finance, Healthcare Economics, Public Health, Legal and Ethical Issues in Healthcare, Quality and Patient Safety, Health Information Technology, and Healthcare Facility Administration.
- For working professionals and students interested in an online degree.
- Flexibility: Students can attend online or in person classes at the SUNY Canton campus.
- Tuition: Includes - U.S. Health care system and its history, health care facility administration, healthcare finance, patient health, information technology, legal and ethics.
- Internships are part of the curriculum - and opportunities abound for student placement in the North Country and beyond.
- CONTACT - Health Care: business@ncc.edu phone: 315-386-7444
https://www.canton.edu/business/health_care/

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Second Chance Pell Program

NCCC Faculty BUS/ART



Sarah Kilby - NCCC faculty administrator
Tom Callahan - BUS faculty instructor/advisor
Tina LaMour - ART faculty
Elaine Taylor-Wilde - ART faculty

Incarcerated individuals earn 2-year Associates degrees
Program name: Second Chance PELL (after the grant)

Now in all prisons in the area:

- Bare Hill Correctional - Malone
- Franklin Correctional - Malone
- Adirondack Correctional - Ray Brook
- Federal - FC Ray Brook

Student grads from SCP are starting new businesses:
Example: one student started a transportation "flipping" business after release. During course work he discovered from his research that all NY's famous products must give 10% of contracts to minority businesses. This grad reports that his business is flourishing.

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SUMMER COURSE OFFERINGS - 2025

You don't need to be a full-time student to get some knowledge under your belt

- Courses are **ONLINE**
- Cost - less than \$1000 including books and online access to course materials
- Dates: **May 28, 2025, to August 2, 2025**
- Students are eligible for **FINANCIAL AID**
- APPLY online at <https://support.nccc.edu/apply/>

- BUS 154 online - Small Business Accounting** - Prof. Robin McGrath - practical approach to accounting using latest technologies
- BUS 200 - Internship** - Offers the student an internship experience in the business sector.
- CIS 130 online - Productivity Computing** - Prof. Robin McGrath
 - Course covers Windows applications and Microsoft Office 2018 +
 - Online interface through D2L and publisher software
- ART 100 online - Art Appreciation** - Prof. Tina LaMour
 - Examines the communicative and visual aspects of art, the role of the artist and the observer, and the elements and forms of art. The materials, techniques, and organization of a work of art into various styles will be examined to develop greater visual sensitivity and understanding of art.

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SOFT SKILLS WORKSHOPS

Business instructors will come to you or meet your employees on campus at convenient times

Our faculty teaches these skills in college classes...but a workshop or two would save you time and money in *your workplace*...

- You set the table for the skills to address
- We'll bring the instruction you request
- Meetings are with your employees in person
- Arrangements to meet on campus at low cost

At little cost - UPSKILL your workforce

Listening	33%
Communication	32%
Confidence	30%
Team work	28%
Positive attitude	25%
Creativity	25%
Persuasion	20%
Flexibility	18%
Adaptability/Alter course	15%
Accountability	10%

Skills identified by businesses that could use improvement

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A.S. Sports and Events Management

- Location - top recreation & events destination
- Internships
- CRDA, Lake Placid
- Athletic Facilities
- Online course options
- Transfer options, campus location
- 23 students presently enrolled

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AAS Digital Arts & Design

- Transfer or Career Path
- Remote work
- SUNY Seamless Transfer
- Articulation agreements:
 - Russell Sage
 - SUNY Canton - pending
 - SUNY Alfred - pending

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Graphic Arts Certificates

- 2 semesters/1 year or less to complete
- Skills refresh
- Focus on the core courses
- Supplement job skills

CERTIFICATE: COMPUTER GRAPHICS AND DESIGN

COURSE	CREDITS	REQUISITES	STATUS
ART 100	3		Completed
ART 101	3		Completed
ART 102	3		Completed
ART 103	3		Completed
ART 104	3		Completed
ART 105	3		Completed
ART 106	3		Completed
ART 107	3		Completed
ART 108	3		Completed
ART 109	3		Completed
ART 110	3		Completed

CERTIFICATE: Digital Advertising & Design

COURSE	CREDITS	REQUISITES	STATUS
ART 111	3		Completed
ART 112	3		Completed
ART 113	3		Completed
ART 114	3		Completed
ART 115	3		Completed
ART 116	3		Completed
ART 117	3		Completed
ART 118	3		Completed
ART 119	3		Completed
ART 120	3		Completed

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The Economic Impact of the Arts

Value added to U.S. GDP by selected sectors: 2021

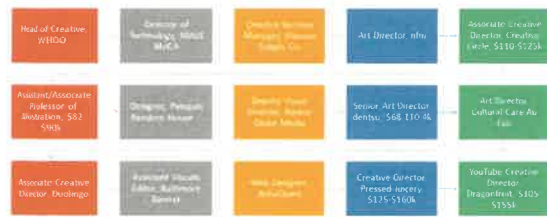
Sector	Value Added (\$ Billions)
Health Care and Social Assistance	21,754.4
Health Care	12,811.8
Arts and Culture Industries	1,211.2
Transportation and Information	1,042.2
Finance and Insurance	1,031.1
Manufacturing, Construction, and Mining	829.2

- Between 2020 and 2021 the total economic value added by arts and cultural industries grew by 13.7%, which surpassed the total increase of the total US economy, which grew by 5.9% during that same period.
- In 2021, 22 of 35 arts industries returned to or exceeded pre-pandemic levels:
 - Web publishing and streaming services, for the first time, is the largest in the US:
 - 27.3% growth from 2020-2021
 - For a total of \$171.3 billion economic contribution
- Other industries seeing growth:
 - Traditional and software publishing
 - Retail arts
 - Creative advertising
 - Specialized design services
 - Non-government run museums

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Employment in the Arts Sector



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Challenges in the Arts



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BUSINESS & ART ADVISORS: What do YOU think?

Your opinion is the reason we
are together today....and we value your time, talent and input

© community school district



Share your thoughts on:

- HOW to proceed with course offerings, micro credentials, workshops in business and graphic art fields?
 - WHAT resonates with you?
- WHEN and WHERE should we offer courses?
- HOW can we better respond to community needs?



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North Country Community College and
its Business and Art Departments thank
you for honoring us with your presence!



This meeting will be recorded and the recording accessible on
our Business Department homepage - bottom right
<https://www.nccc.edu/business/>

We appreciate your
commitment to the college
and to our students

If you have any questions, comments,
ideas or items to share - please email
or call any of us, all the year through.

- Kim Dullin, kim.dullin@nccc.edu
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- Tina LaMotte, tina.lamotte@nccc.edu
518-891-2915 ext. 5235
- Elaine Taylor White, elaine.white@nccc.edu
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