

**CERTIFICATE: Digital Advertising & Design
(HEGIS #5012)**

I.	Semester 1: FALL (15 Credits)		CREDITS	SEMESTER	GRADE
	ART 111	2D Design	3		
	ART 114	Typography	3		
	BUS 243	E-Commerce	3		
	BUS	Select from BUS 100, BUS 212, BUS 215 or BUS 220	3		
	ENG 101	English Composition I	3		

II.	Semester 2: Spring (15 Credits)		CREDITS	SEMESTER	GRADE
	ART 125	Digital Illustration	3		
	ART 245	Digital Photography	3		
	ART/CIS200	Publication Design	3		
	ART/CIS231	Web Site Design & Maintenance	3		
	BUS 214	Advertising	3		

MINIMUM TOTAL CREDITS 30

CC approved: 2/10/2022
 Senate approved: 2/11/2022
 VPAA: 2/16/2022
 State Ed Approval: 7/18/2022
 Effective Date: Fall 2022